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NETWORKING TIPS

Follow these tips to successfully network

1

Set Clear Goals

Define your objectives and determine what you want to achieve through networking - whether it's finding job, expanding your knowledge or establishing business connections. Setting clear goals will support your efforts and ensure more focused and effective community building.

2

Be Genuine & Authentic

Be yourself and let your personality shine through. Avoid trying to impress others by being inauthentic or insincere. Instead, focus on building meaningful connections based on trust, curiosity and mutual respect.

3

Engage in Conversation

Show genuine interst by asking open-ended questions and actively engaging and listening. Listen closely to responses, those details will help you understand others better and make them feel valued and heard.

4

Follow Up

After making a professional connection, follow up within a reasonable timeframe. Send a personalized email or message on LinkedIn expressing your gratitude for their time and reiterating your interest in staying in touch.

5

Provide Value and Help Others

Networking is a two-way street. Look for opportunities to offer assistance, answer questions or share information with others in your network. Being helpful and supportive builds trust in your relationships and establishes yourself as a valuable contact.